

Dashboard

Nov 1, 2008 - Nov 30, 2008
Comparing to: Nov 1, 2007 - Nov 30, 2007



**Innovation Mainstreaming CoP
November 2008 Report**

Eudaimonia, Unipessoal Lda

www.eudaimonia.pt

Overview	3
Activity on the site	3
Reflections and next steps	3
Annex 1 - EU Open Day workshop report	4

Overview

November saw the lead up to the closing EQUAL event in December and the closing activities for CoPIM. Work was also done on the recommendations to ESF decision-makers for social innovation (<http://innovation.esflive.eu/node/760>) and social reporting toolbox. There were also preparations for the social reporting of the final EQUAL event.

Activity on the site

There was one new member and no new tools in November.

Member:

Laura Martinez, Barcelona, CIRE

Site statistics

According to Google Analytics (**see annex 1**) there were 239 visits to the site in October and 978 pageviews. The average number of pages visited is 4.1 and the bounce rate went up to 62%. Visitors to the site spent less than four minutes on the site with 65% of visits were from new or first-time visitors.

The top traffic to the site came from searches on “powering a new future”, “maria nunes”, “key stages in innovations”, “community of practice social”. The most frequently visited page was “about this community” recently changed with a power point by Ana Vale: <http://innovation.esflive.eu/node/124>

Social Reporting

The social reporting team met regularly (on Skype) during November, making preparations for the EQUAL event in December. David Wilcox and I started creating a wiki for the preparation of the social reporter’s toolbox.

Reflections and next steps

The most interesting question at this stage is how to bring closure to this cycle in this phase of the community and what lessons could be learned for future reincarnations or transformations? What did individuals learn and what did clusters of people learn together?

Annex 1 - EU Open Day workshop report

(see attachment)